

HCS+

Health Communication
Strategies

Digital services for
global and public health
NGOs



Hi, we are Health Communication Strategies.

Nice to meet you!

We're a digital communications agency passionate about health, technology, and global development. We help organizations communicate complex issues through digital storytelling, web development, social media marketing and video production.

You can find out more about our work at www.healthcommstrat.com



Patrick Grossmann, MPH

Director, Digital Marketing



Mrigank Shail, MD

Director, Communications

“ We deliver high quality digital marketing solutions for organizations with a purpose. ”



Our experience.

With extensive experience in both digital marketing and public health, our skills are uniquely tuned towards providing high quality digital solutions for NGOs working in global or public health.

20+

years in health communication and digital marketing

15+

years working with public health NGOs

11+

years in global health and development



Advanced qualifications in public health and digital communications





Our clients.

We're trusted by leading global health, development and educational organizations.





Scope of services.

By applying over 20 years of technical experience in digital marketing and web development, we can deliver tailor-made digital services to increase awareness of your organization and its mission.



Website design and development

- ✓ Design and development
- ✓ WordPress and Drupal integrations
- ✓ Search engine optimization
- ✓ Website maintenance and management
- ✓ Website hosting and server configuration



Social media marketing

- ✓ Social media strategy
- ✓ Content management and creation
- ✓ Social media graphic design
- ✓ Advanced social media analytics
- ✓ Live social media coverage



Email marketing

- ✓ Email branding and design
- ✓ Email list management
- ✓ Signup form website integration
- ✓ Email marketing automation



Digital advertising

- ✓ Google Ad Grant integration
- ✓ Social media advertising
- ✓ Paid search advertising
- ✓ Ad content creation



Digital analytics and reporting

- ✓ Google analytics optimization
- ✓ Analytics dashboard creation
- ✓ Reporting automation
- ✓ Business intelligence reporting



Digital design and branding

- ✓ Social media graphics and ads
- ✓ Corporate logos and branding
- ✓ Website imagery and banners
- ✓ Print collateral
- ✓ Email branding and graphics.



Video production

- ✓ Corporate and social media video production
- ✓ Script writing
- ✓ Knowledge translation
- ✓ Storyboarding



After examples?

Sample mockups of digital marketing collateral, as well as website design mockups, can be delivered on request within 48 hours' notice.



Contact us.

Have some questions? Feel free to reach out to us at any time.
We look forward to hearing from you!



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